

SRI DNR GDC (W), PALAKOL.

ONLINE CERTIFICATE COURSE

“ E- COMMERCE AND DIGITAL MARKETING”

The department of commerce conducted Online certificate course on E-COMMERCE AND DIGITAL MARKETING on 15-03-2021. The duration of this course is 45 days. It was completed on 30-04-2021.

OBJECTIVE:

- ✚ For growing relevance of online learning.
- ✚ To provide better career opportunities in the job market .
- ✚ To increase interactive learning environment and working opportunities.



DESCRIPTION : E-COMMERCE is the buying and selling of goods and services over the internet. It is conducted over computers ,tablets ,smart phones and other smart devices. Almost anything can be purchased through e-commerce today .

DIGITAL MARKETING also called “**ONLINE MARKETING**” is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only E-mail, social media ,and web based advertising ,but also text and multi-media messages as a marketing channel.





Certificate

This is certify that

Mr/Ms. *T. Bharu* S/o.D/o.....
Has successfully completed the training for the course of

E-commerce & Digital Marketing

from *March 15* to *April 30, 2021*.

Trained by "Glossary soft tech Pvt Ltd", and sponsored by "Andhra pradesh state skill development corporation (APSSDC)".



MD & CEO,
APSSDC

Glossary Soft Tech Pvt Ltd.
Managing Director

OUTCOM E: Participants acquired knowledge on online purchases through E-Commerce by using internet ,smart phones ,computers , tablets and other electronic devices .

NO. OF PARTICIPANTS : 25